

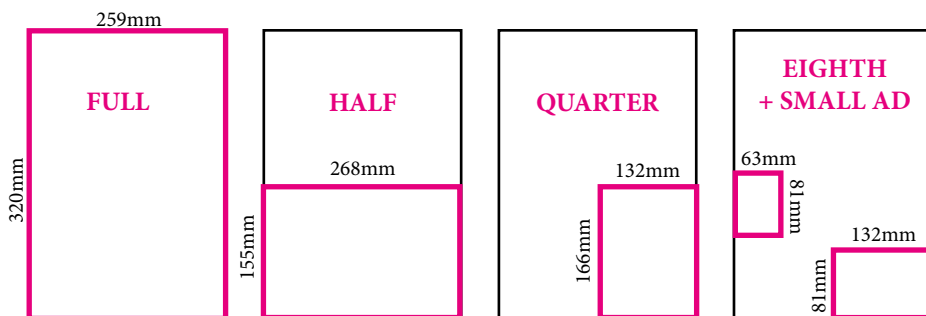
# BRIXTON

## Bugle

### Advertising Rates

Please note how much you can save with 3 ads  
which you can take over 6 months

Size	1 Insert	2 Inserts	3 Inserts	width x height
Small Ads	£60	£100	£150	64 x 81 mm
Eighth Page	£110	£200	£280	132 x 81 mm
Quarter Page	£200	£380	£500	132 x 166 mm
Half Page	£370	£700	£990	268 x 155 mm
Full Page	£700	£1300	£1800	259 x 320 mm



Adverts must be supplied in one of the following formats: PDF, TIFF or JPEG in CMYK colour

### We'll do your artwork

If you can't supply your own artwork, we can produce it for you for free.  
All other advertising artwork should be supplied as high resolution PDFs.

### Deadlines

see next page

Contact Jenny | 07811 878 394 | [ads@brixtonblog.com](mailto:ads@brixtonblog.com)

# BRIXTON

## Bugle

12,000 copies monthly

**Distribution** 2-3,000 Bugles are personally handed out at Brixton tube on the last Friday of the month, with the remainder distributed via dedicated bins in McDonalds, Healthy Eaters Electric Avenue, Brixton Recreation Centre, Brixton Village, POP Brixton, Lambeth libraries, the Black Cultural Archives and neighbourhood community centres and tenants' associations. It is also welcomed in the cafes, bars and shops throughout Brixton town centre, Brixton Village and Market Row, and up to Herne Hill and Brixton Hill.

### Reasons to advertise in The Brixton Bugle

- **It has an active readership.** *Bugle* readers **choose** to get hold of a copy - whether from our distribution points or personally from us at Brixton tube. It is not dumped on their doormats.
- **It's local.** An advertisement in *The Bugle* means *you want to talk to Brixton*. *Bugle* readers appreciate that you have chosen a Brixton only newspaper.
- **It's valued.** *The Bugle* is Brixton's own independent newspaper. It is not funded by the council or a big newsgroup and is put together by a mix of Brixton residents - professional journalists, students, photographers, illustrators and members of the community. It has no political or religious affiliations.
- **It's a balanced read.** *The Bugle* celebrates all that Brixton has to offer while reporting impartially on its most controversial issues. We run regular training programmes for local journalism students, providing work experience and teaching best journalism practice.
- **It's professional.** *The Brixton Bugle* was established to keep the best local journalism alive - and your brand will appear in a quality editorial environment. It is printed on 52 gsm paper, stapled and with full colour throughout.

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## **2017 BRIXTON Bugle production deadlines**

**JULY/AUGUST** advertising deadline **Thursday 22 June**  
publication date **Friday 30 June**

**SEPTEMBER** advertising deadline **Thursday 31 August**  
publication date **Friday 8 September**

**OCTOBER** advertising deadline **Thursday 21 September**  
publication date **Friday 29 September**

**NOVEMBER** advertising deadline **Thursday 19 October**  
publication date **Friday 27 October**

**DECEMBER** advertising deadline **Thursday 30 November**  
publication date **Friday 8 December**

**Contact Jenny on 07811 878394**

**[jenny@brixtonblog.com](mailto:jenny@brixtonblog.com)**